

# Michael Helmbrecht

Product designer · Pittsburgh, PA

me@mrh.is

## Work

### Lead designer

Archipelago · Jan 2019 – Nov 2022

Designed products, processes, & features for a new application for commercial real estate insurance.

Founded the design team! Led or advised almost all major projects for the first 4 years of the company.

### Product designer & developer

Kidfund · Jan 2017 – Jan 2019

Developed new iOS consumer product features in collaboration with founders. Owned the end-to-end product cycle: user research, visioning, UX design, copywriting, implementation, & deployment.

**Designer & marketer** · Realm · 2015–2017

Designed & built website. Strategized developer-focused marketing. Implemented CMS.

**iOS developer** · Motiv · 2014–2015

Developed iOS app & device SDK for wearable device.

**Designer** · Fino Consulting · 2013–2014

Designed iPad apps for teachers & energy salespersons.

## Education

**Master of Human-Computer Interaction**

Carnegie Mellon  
2012–2013

**BS in Electrical Engineering**

Mississippi State  
2008–2012

## Skills

System design  
Concept simplification  
Thoughtful & clear communication

## Tools

Figma + FigJam  
Google Sheets  
Mixpanel Analytics  
GitHub  
TypeScript + React